



# **PENNRIDGE SCHOOL DISTRICT**

## **DISTRICT COMMUNICATIONS OFFICE**

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**For Immediate Release: July 1, 2022**

## **David Thomas; Emmy-Award Winning Broadcast Journalist, Educator, and Multimedia Communication Specialist joins the Pennridge School District**

### **PERKASIE, Pa. –**

The Pennridge School District is excited to announce the addition of David Thomas as the Director of Communication and Public Relations for the School District students, staff members, and administrative team.

Collaborating and facilitating alongside Pennridge's leadership team and staff, Mr. Thomas will use his nearly thirty years of award-winning experience to keep all stakeholders both in our schools and our community informed, engaged, and activated through multimedia platforms. Mr. Thomas seeks to work with the students, staff, and administration to build positive and supportive relationship bridges with the communities of the Pennridge School District.

David and his wife, SueEllen chose to raise their family in Pennridge nearly 15 years ago and are the proud parents of two Pennridge graduates and have a son, Joey, who is currently in 7th grade at Pennridge High School, and their youngest daughter, Sophia,



currently in 7th grade at Central Middle School in Pennridge.

David earned his B.S. in Communications from Millersville University and went on to become an Emmy Award-winning Television Journalist and Multimedia Creator. After a decade in TV, he transitioned into the field of Education where he continued to empower his passion as a Multimedia Content Director and Educator from 2004-2022. Within that span, David also earned his Master of Education Degree from Cabrini University as well as his Educational Leadership coursework from Delaware Valley University. As a Borough Councilman in Silverdale Borough, Mr. Thomas also serves on the Pennridge Area Coordinating Committee (PACC) with representatives from all of the Pennridge communities and is an active member of Our Lady of the Sacred Heart Church in Hilltown Township.

Beginning in July of 2022, we are confident that Mr. Thomas will excel in his new role because he is a student-centered Communication leader who has the added benefit of knowing the school and community and having an excellent rapport with students, families, faculty, and staff because he is an active community member, civically engaged and has spent nearly 20 years working in Education and the other 10 as an investigative news reporter with an impressive list of current news contacts.

Because of his extensive experience not only with Media Relations, Multimedia creations, and Social Media Marketing, Mr. Thomas, who is replacing Kallie Cooper and previously, Joseph Ferry, will take on a combination of roles for the Pennridge School District and become the new Director of Communications & Public Relations.

As a member of the Pennridge Superintendent's team, Mr. Thomas will work closely with Dr. David Bolton, Dr. Anthony Rybarczyk, Dr. Kathy Scheid, Mr. Sean Daubert, and Ms. Jennifer Summers, and the entire administrative team to ensure transparent and accurate messaging through all digital platforms and an engaging series of newsletters, website content, videos, and social media presence for the entire Pennridge School Community.